

All Together!

2022-2023

Schwarzkopf Elementary PTA Packet



H. Norman Schwarzkopf Elementary

18333 Calusa Trace Boulevard
Lutz, FL 33558

Cheryl Holley- Principal

Lori Caro- Assistant Principal

2022-2023

PTA EXECUTIVE BOARD

President

Meghan McGuinness

Secretary

Jenny Mun

Treasurer

Meaza Morrison

1st VP Membership

Cheryl Macri

2nd VP Way & Means

Jessica Meza

3rd VP of Programs

Samantha McCormick

4th VP of Community

Shadia Aouadi

Engagement



“Like” us on Facebook @

Schwarzkopf Elementary School PTA



Visit us at

Schwarzkopfpta.org



Schwarzkopf Elementary PTA

President's Welcome

WELCOME BACK TO 2022-2023 SCHOOL YEAR!!!

On behalf of the Schwarzkopf PTA, it is our pleasure to welcome you to our amazing Bear Community! We are looking forward to a great year filled with enriching programs, fun activities, and most importantly supporting our kids and teachers throughout the school year.

The Schwarzkopf PTA Board and Committee Chairs have been busy organizing all the details for another successful year. Let me introduce you to the Schwarzkopf PTA Board:

President	Meghan McGuinness
Secretary	Jenny Mun
Treasurer	Meaza Morrison
VP of Membership	Cheryl Macri
VP of Ways and Means	Jessica Meza
VP of Programs	Samantha McCormick
VP of Community Engagement	Shadia Aouadi

Our main goals this year and every year is to promote the welfare of our children and continue to attain excellence in education. Research shows that family engagement leads to greater student success and this is an integral part of the PTA's mission. So, we need your support!

We invite you to help support our efforts by becoming a member of the PTA!

With your membership, we will be able to provide our children with essential resources and the opportunity to participate in enriching school programs.

All together we can advocate for our children and teachers!

Thank you in advance for your generous support. GO BEARS!

Sincerely,

Meghan McGuinness

PTA President



"Like" us on Facebook @
Schwarzkopf Elementary PTA



Visit us at www.schwarzkopfpta.org

SCHWARZKOPF PTA CHECKLIST 2022-2023



Join the PTA!!!



Teacher's Favorite Things List

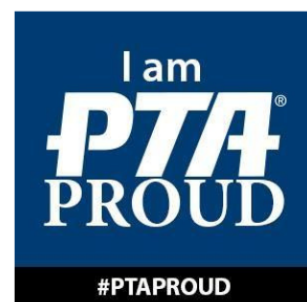
**Please complete by August 26th.*



All Spirit Wear available online
www.schwarzkopfpta.org



Follow PTA on Facebook
(schwarzkopf elementary school pta) and
Instagram (schwarzkopf_pta)



GO GREEN!



**Our PTA is going green and digital!
All Spirit Wear, Bear Accessories,
PTA Memberships and
Sponsorships, and MORE can be
found in our ONLINE STORE at
www.schwarzkopfpta.org**



Follow us on FB & Instagram to stay up-to-date on all things Schwarzkopf!



**Questions? Email us at
ptaschwarzkopf@gmail.com**

Schwarzkopf Elementary PTA

Bear Family Sponsorships

Dear Schwarzkopf Families,

Welcome to the 2022-2023 school year! Our PTA receives 100% of the profits raised from sponsorship and membership sales. These profits go directly to our school and most importantly our students. Some of the projects that will benefit from our efforts are teacher grants, essential supplies, and devices for our students.

Our goal this year is to enlist at least 400 PTA members and create a large network of sponsors. **Any family member can be a PTA member.** With your donations we can make it happen! **ALL DONATIONS ARE TAX-DEDUCTIBLE.** Below are various donation levels and the benefits of each. Also, **this is a one-time opportunity for non-fifth grade students to get an ad space in the Memory Book!!!** Thank you for your support!

Paw Partner - \$25

Recognition at PTA Functions,
1 free PTA membership and
name listed in the Memory Book

“Secret Bear” Sponsor - \$40

Sponsor 5 families’ PTA memberships who
are part of our “secret bears” program for
families in need

Cub Sponsor - \$50

Recognition at PTA Functions,
2 free PTA memberships and
1/8 page ad in the Memory Book

Bear Sponsor - \$100

Recognition at PTA Functions,
4 free PTA memberships,
1/4 page ad in the Memory Book

Bronze Sponsor - \$250

Recognition at PTA Functions,
6 free PTA memberships,
1/2 page ad in the Memory Book

Silver Sponsor - \$500

Recognition at PTA Functions,
8 free PTA memberships,
full page ad in the Memory Book

Platinum Sponsor - \$1,000

Recognition at PTA Functions
10 free PTA Memberships,
Full page ad in the Memory Book

Diamond Sponsor - \$1,500

Recognition at PTA Functions,
15 free PTA memberships,
full page ad in the Memory Book

We hope you consider becoming one of our many sponsors!



Bear Business Sponsorships

Who are we? Schwarzkopf Elementary is a kindergarten through fifth grade school located in northwestern Hillsborough County. Our school has approximately 650 students. Since established in 1993, the school has earned an "A" rating by the state and has been awarded the Five Star designation for volunteerism.

Why do we need your support? Business Partners are key to the educational growth of our school. By developing mutual support and understanding between education, business and community, our school will grow academically and your business can grow financially in the community.

What can business partners do for our school? Be a mentor to a child, sponsor a family in need, be a member of our School Advisory Council (SAC), Donate resource materials, donate school supplies and/or equipment, or provide financial support through grants, programs, merit-based scholarships or a monetary donation.

What does all of this mean to you?

- An opportunity to grow your market demographics
- Recognition in the community as supporting community schools
- May qualify for a tax deduction (check with your CPA)

Schwarzkopf Elementary Business Partnership Agreement Form

Name of Business/Organization

Contact Organization

Business Address

Phone Number

Email Address

Sponsorship Level: _____ **Amount Enclosed:** _____
(Please make checks payable to Schwarzkopf Elementary PTA)

Signature of Business Partner

Signature of PTA President

Printed Name of Business Partner

Printed Name of PTA President

Business Partnership Levels

Bronze Bear Level:

- ✓ Contribution of \$100 (in dollars, services or items)
- ✓ PTA newsletter listing
- ✓ Basic listing (business name & phone) in business partnership directory on PTA school website
- ✓ Business listing in Memory Book
- ✓ 1 time flyer advertisement

Silver Bear Level:

- ✓ Contribution of \$250 (in dollars, services or items)
- ✓ **All of the above, plus...**
- ✓ PTA school website recognition (business name, address & phone)
- ✓ 1/8 page ad in Memory Book
- ✓ 2 time flyer advertisement

Gold Bear Level:

- ✓ Contribution of \$500 (in dollars, services or items)
- ✓ **All of the above, plus...**
- ✓ Upgraded listing in business partnership directory on PTA school website (includes logo)
- ✓ Opportunity to display 2 x 4 foot banner
- ✓ ¼ page ad in Memory book
- ✓ Invitation to all school events and Open House for involvement and advertisement opportunity.
- ✓ 3 time flyer advertisement

Platinum Bear Level:

- ✓ Contributions of \$750 (in dollars, services or items)
- ✓ **All of the above, plus...**
- ✓ Opportunity to display 3 x 6 foot banner
- ✓ ½ page ad in Memory Book
- ✓ Invitation to all school events and Open House for involvement and advertisement opportunity.
- ✓ 4 time flyer advertisement

Platinum + Bear Level:

- ✓ Contribution of \$1000 (in dollars, services or items)
- ✓ **All of the above, plus...**
- ✓ Opportunity to display 3 x 6 foot banner with business name at all school-wide functions
- ✓ 1 Business Partner Spotlight in newsletter
- ✓ Full page ad in Memory Book
- ✓ Invitation to all school events and Open House for involvement and advertisement opportunity.
- ✓ 5 time flyer advertisement

Event sponsors will have business name on event flyer with distribution to the entire school and opportunity to distribute promotional material at sponsored event!

**Banners and promotional materials must be approved by the school PTA prior to display/distribution. Business partners must also sign Business Partnership Agreement with the school.*

To become a Business Partner, please contact:

Meghan McGuinness

PTA President

(813) 294-6008 Cell

m.mcguinnessco@gmail.com

Schwarzkopf Elementary School

18333 Calusa Trace Blvd.

Lutz, FL 33558

(813) 975-6945

Teacher Survey



My Favorite Things

Name: _____

Birthday: _____

Monogram: _____

My absolute
♥ FAVORITES!

More about
♥ ME!

Stores: _____

Color: _____

Restaurants: _____

Hobbies: _____

Fast Food: _____

Animal: _____

Food: _____

Flower/Plant: _____

Snack: _____

Sports Team: _____

Beverage: _____

Weekend Activity: _____

Sweet Treats: _____

Any other Favorites: _____

Author/Books: _____

Gift Cards: _____

Allergies: _____

Wish List!
♥ for my classroom

♥ Circle the Winner!

sweet (or) salty
coffee (or) tea
donuts (or) bagels
books (or) movies

